



LEHIGH VALLEY **npr**® 93.9 FM Easton/Phillipsburg
COMMUNITY PUBLIC RADIO 93.7 FM Fogelsville/Trexlerstown

301 Broadway, Bethlehem Pa 18015 610-694-8100 fax 610-954-9474 www.wdiy.org

PRESS RELEASE
For Immediate Release
October 1, 2009

Contact: Sharon McCarthy
610-694-8100 X7
dirdev@wdiy.org

“ONE ALE OF A NIGHT - IL GALA VERDE” EVENT GOES GREEN TO BENEFIT WDIY

Lehigh Valley, PA—The third annual “*One Ale of a Night*,” a benefit for WDIY 88.1 FM, Community Public Radio, will take place on Saturday, October 31 from 6 p.m. to midnight at the Allentown Brewworks, 812-816 Hamilton St., Allentown, PA.

“Il Gala Verde, “(The Green Gala) is a masked ball honoring the earth and celebrating the elegance and rewards of sustainable living. Guests are invited to dress as their favorite forest deity or nature spirit (costumes are optional). The event will feature fine food, beer and wine pairings, a silent auction, and dancing to the classic rock sounds of “Pulse.”

“This eco-conscious theme is deeper than simply promoting sustainability,” says Paola Mattera, WDIY board member and event chair. She asserts that the purpose of this event is illustrated in a Native American proverb, “We do not inherit the earth from our ancestors, we borrow it from our children.” On that note, Paola emphasizes that this event is ultimately a “celebration of life.”

Auction items featured this year include a week stay in a Cape May, NJ, beachfront, original fine art work, and assorted gift items and certificates.

For tickets and more information about the event, please visit www.wdiy.org, or call Paola Mattera at 610-366-9220.

Lehigh Valley Community Public Radio is a non-commercial, listener supported radio station heard on WDIY 88.1 FM Allentown/Bethlehem, 93.7 FM Fogelsville/Trexlerstown, 93.9 FM Easton/Phillipsburg, and at www.wdiy.org.